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Sample Press Release
Host Evaluation Form
Participant Sign-In Form
Additional Resources

Water Documentary Summaries

TEXAS THE STATE OF WATER, VOLUME V - THE STATE OF THE GULF: AMERICA'S SEA

The State of the Gulf: America's Sea explores the rich diversity of the Gulf; its diverse flora and fauna and the variety of ecosystem services the Gulf provides to people and the variety of forces that threaten it, from Hypoxia Zones to hurricanes. Segments include: Overview of the Gulf - Ecology and Economy, Eyes of the Storms, Managing Fisheries for the Future, Dead Zones, Climate Change, and Acting for the Future. 58 minutes

TEXAS THE STATE OF WATER, VOLUME IV - THE STATE OF FLOWING WATER

The State of Flowing Water examines the threats facing Texas' rivers and streams and what can be done to protect our most precious natural resource. Segments include: Keeping the Flow, Refuge from a Reservoir, Reservoir on the Side, Lifeline of the Bays, Water Futures, and Living in the Balance. 57 minutes

TEXAS THE STATE OF WATER, VOLUME III - THE STATE OF SPRINGS

The State of Springs investigates the alarming decline of Texas' natural springs and addresses the current issues that directly impact spring flow and what can be done to save these vital natural resources. Segments include: Lost Springs, Threatened Springs, Found Springs, Springs for Sale, Springs for the Future, and Links to Your Lifestyle. 58 minutes

TEXAS THE STATE OF WATER, VOLUME II – FINDING A BALANCE

Finding a Balance explores how the growing demand for water will grow dramatically over years to come and weighs the impact that growth will have on the state. The documentary shows how the steps we take, or don't take, will impact Texas and its people, wildlife and economic vitality for future generations. Segments include: Tomorrow's Task Today - A Water Law Primer, Whiskey's for Drinkin' and Water is for Fightin' - Water in the Courts, The Sacred River - Keeping the Neches Natural, The Latest Liquid Gold, The Phoenix Flow - Freshwater Inflows, and Links to Your Lifestyle. 57 minutes

TEXAS THE STATE OF WATER, VOLUME I

Texas the State of Water, the first documentary examines in depth the present state of water resources in our fast-growing state. By looking at local issues all around the state, this program hopes to raise awareness of the variety of complex demands being made on the aquifers, rivers and bays of Texas. Segments include: West Texas, Caddo Lake, Down In the Valley, the Panhandle, the Colorado & Trinity, and End of the Line? 58 minutes



"As Texans we all have a role to play in managing our aquatic resources. Whether we know it or not, we all live in a watershed. The raindrops that fall in our lawns, fields, woods and pastures ultimately either replenish an aquifer or flow into a creek or stream. As a result, the actions we take and the decisions we make with how we use, manage, conserve and value water impact the needs of those downstream, including our fish and wildlife. Our aquifers, springs, creeks, rivers, bays, estuaries and gulf waters need you more than ever."

- Carter Smith, Executive Director, Texas Parks and Wildlife Department

WATER IS LIFE

Water supports all life on earth. Plants and animals need water every day just like people. In addition to human survival water also is needed for economic development. As the demand for water by people increases, the water available for wildlife decreases.

In Texas, our society's biggest challenge is the stewardship of aquatic resources for today and for the future. How will we address the questions surrounding our most precious, finite resource? Will there be enough water in the future? What about the quality of our water? How will we allocate water to its many stakeholders? How will we ensure the sustainability of the resource? How do we balance the needs of humans, business, agriculture, and wildlife? Who owns the water? It is a complicated issue that demands public discourse along with an understanding of the science of water, the role of water in healthy ecosystems, and the demands of its many users.

EVERYONE PLAYS A ROLE

An abundance of clean water is critical to us all. Everything we do affects our natural and cultural environment, directly or indirectly. Unlike plants and animals, however, we can choose a role that determines our impact. Ultimately we all play a role in deciding how we will care for our water resources for now and for future generations. It will take all of us working together to find solutions that balance the competing needs for this limited resource.

Finding solutions can begin with you. In fact, by hosting a water video screening, you are starting the necessary dialogue in our communities where we can explore our values and our options in finding solutions. Offer the viewing opportunity to your friends, family, neighbors, general public, church or civic groups. Invite them to learn about our water issues by joining you to view one of the Texas Parks and Wildlife's "The State of Water" videos. This set of documentaries highlights various aspects of water and water issues and provides a backdrop for discussion following the screening. Choose one that fits your interest or show all five in a series over several months (see the description of each documentary in this kit).

A WORD OF THANKS

Thank you for your efforts in sharing these documentaries with your communities. Working together we can protect our aquatic resources for people and wildlife. Remember the words attributed to Margaret Mead, "Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has." Thank you for being the spark of change!





So You Want to Host a Video Screening!

What's involved in hosting a State of Water video screening?

It is simple to host a State of Water video screening! Our State of Water Video Screening Toolkit provides all the instructions and some of the necessary items to make your video screening a success.

How much time should I allow for the event?

2 hours:

- 15 minutes for arrival and sign-in
- 1 hour for video
- 20 minutes for group discussion
- 15 minutes for wrap up and sharing of pledge cards

BEFORE THE EVENT

Select a venue

The venue can be as small as a living room or as large as a community auditorium – whatever is convenient and fits the needs of your audience.

Select a date and time

Select a date far enough in advance to allow plenty of time for advertising; at least a month is recommended.

Order DVD(s) and other materials* from TPWD

Contact education@tpwd.state.tx.us or (512) 389-8183

You may also download some of the video segments from YouTube. If you choose to use the streaming option for the viewing make sure that you have a reliable and fast connection. *The State of the Gulf, America's Sea* can be viewed from www.texasthestateofwater.org

* If available, we may ship you materials such as bookmarks, magazines, CDs, or stickers for distribution to participants.

Invite guests and/or advertise event

Included in this kit is a flyer that you can personalize and print or "go green" and use email, Evite, listservs, phone or texts.

Utilize social media outlets like Facebook and Twitter to get the word out. If you are promoting this on Twitter, please use the hashtag #stateofwater. Consider using some of the toolkit water quotes in your postings or tweets to grab readers attention.

Contact education@tpwd.state.tx.us or (512) 389-8183 if you would like to include your screening event on the TPWD online event calendar.

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Secure equipment

Large screen TV and DVD player or a computer with digital projector and speakers.

At least one week before the event, test run your DVD or YouTube streaming.

Chairs for guests.

Registration table and sign-in sheet.

Print Participant Sign-In Sheet in this toolkit. Use additional sheets if needed.

Pens or pencils.

Nametags (optional).

Refreshment table (optional).

Beverages and snacks such as popcorn help make it a festive event.

Encourage people to bring a reusable cup or bottle for the event.

Print Pledge Cards (template included in this toolkit) to distribute after video.

Print Host Evaluation (included in this toolkit).

Dry erase board, chalkboard, or chart paper and markers (optional).

These are useful if you would like to post some of the participant ideas following discussion or their Pledge Cards.

THE VIDEO SCREENING

See "The Screening Event" page for detailed instructions and suggested questions for leading the discussion following the video.

Invite and remind people to sign-in before the video begins.

Show the video, enjoy, and be inspired!

AFTER THE VIDEO SCREENING

Complete the Participant Sign-In and Host Evaluation forms and submit to:

Aquatic Education

Texas Parks and Wildlife Department

4200 Smith School Road

Austin TX 78744

OR education@tpwd.state.tx.us

Consider hosting your next video screening!





All the preparation is done and the guests have arrived so it's time for the big event.

BEGIN THE EVENT

Welcome the guests and tell them why you were motivated to host the event. Make sure your guests have signed in. Let them know there will be a discussion after the video.

Following the video, pose one or several questions to the audience to engage the group to share their ideas and thoughts about how best to steward our aquatic resources now and in the future. If you have a larger audience, you may break them into smaller groups to discuss the question(s). Once everyone has had some time to discuss, you can gather everyone back together and ask a few people to share some of their thoughts.

CHOOSE ONE OR SEVERAL OF THE FOLLOWING DISCUSSION QUESTIONS, OR COME UP WITH YOUR OWN.

Did you have any "a-ha" moments while watching this video? Was there something new or especially interesting that you heard?

What personal experiences do you have related to the <Gulf*>? Does it hold any special meaning for you?

What's the relevance of the <Gulf*> to our community's public health? Economy? Ecology? Quality of life?

Where does our drinking water come from? Do you think your friends and family know the sources of their drinking water? Would it make a difference if they knew?

Is our community aware of the water needs of wildlife and healthy ecosystems? Why or why not? If this is a need in our community, how could we help?

Where are aquatic habitats and wildlife near us? How are they impacted during water shortages or if the water becomes polluted?

How does our community balance the needs of humans, business, agriculture, and wildlife?

What are the most pressing water issues in our community?

How are water decisions made in our community? How might we improve the process?

With the ever-growing population of Texas, how should Texas manage its water needs?

Why are you personally interested in this issue?

Choose a water quote and discuss.

Why is water considered our most precious resource? Do you agree? Do you feel we act accordingly? Why or why not?

What role does nature-based water recreation play in our community? In stewardship?

What does it mean to be a "steward" of our community's water resources?

* You can substitute the word "gulf" with the main topic of any of the other videos. For example, if you view Volume 3: *The State of Springs*, you can change the question to: "What personal experiences do you have related to springs? Does it hold any special meaning for you?"

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MAKING A DIFFERENCE

Everyone plays in a role in ensuring that we have adequate aquatic resources for wildlife. There is no action too small; from the kindergartner pledging to turn off the water when they brush their teeth to the homeowner that reduces their use of fertilizers, every action makes a difference. Research shows that people are more likely to follow through on a change in behavior when they make a written or verbal commitment or pledge. For this reason, we are asking for people to sign a pledge card identifying at least one short-term and one long-term action that they will take to "Save Water for Wildlife."

We recommend you have pledge cards available to your audience. Before you pass out the cards, you might do a brief brainstorming about actions that people can take to benefit aquatic life and wildlife. Then have each person complete the card and then turn to their neighbor to discuss their pledge. The participants can take their pledge home to post in a prominent place such as the refrigerator or above the bathroom sink, to remind them of their pledge. Or you can collect the cards to display at your event site to encourage others.

WRAPPING UP THE EVENT

Thank the audience for participating in the event and working with us to build awareness and stewardship of our aquatic resources providing for people and wildlife. Ultimately, we must all be involved in finding the solutions. Encourage them that even simple steps make a difference and their pledge will go a long way in the conservation and protection of our water. Every drop counts!

Encourage participants to take advantage of additional TPWD resources such as the "Texas The State of Water" website at www.texasthestateofwater.org.

AFTER THE VIEWING

Please complete the Participant Sign-In form documenting the attendance, your volunteer time and any other volunteers that may have assisted. We also want your feedback on what we can do to improve the experience. Please complete and return the Host Evaluation form. Your completion and return of these forms are important for our continued educational efforts.

NEXT STEPS

We encourage you to show the rest of the TPWD water documentary series to your community groups. You may utilize the same list, but select some different questions for the discussion. We ask that you please complete and return the Participant Sign-In and Host Evaluation forms following each viewing.



Water, so vital to life, also inspires us. Throughout time, some of our greatest writers and thinkers have reflected on water and what it means in our lives. Included here are some of those quotes. They are included here so that you might utilize them in your discussions, Facebook postings or tweets publicizing your events, or simply to enjoy and ponder.

Water links us to our neighbor in a way more profound and complex than any other.

John Thorson

Water has a voice. It carries a message that tells those downstream who you are and how you care for the land.

Bernie McGurl, Lackawnna River Association

Water sustains all.

Thales of Miletus, 600 B.C.

All the water that will ever be is, right now.

National Geographic, October 1993

For many of us, water simply flows from a faucet, and we think little about it beyond this point of contact. We have lost a sense of respect for the wild river, for the complex workings of a wetland, for the intricate web of life that water supports.

Sandra Postel, Last Oasis: Facing Water Scarcity

You'll never miss the water 'til the well runs dry.

"Father of the Blues," Alabamian, W.C. Handy

If you could tomorrow morning make water clean in the world, you would have done, in one fell swoop, the best thing you could have done for improving human health by improving environmental quality.

William C. Clark, speech, Racine, Wisconsin, April 1988

We forget that the water cycle and the life cycle are one.

Jaques Cousteau

Rivers are places that renew our spirit, connect us with our past, and link us directly with the flow and rhythm of the natural world.

Ted Turner

The rivers are our brothers. They quench our thirst. They carry our canoes and feed our children. You must give to the rivers the kindness you would give any brother.

Chief Seattle

Rivers run through our history and folklore, and link us as a people. They nourish and refresh us and provide a home for dazzling varieties of fish and wildlife and trees and plants of every sort. We are a nation rich in rivers.

Charles Kuralt, On the Road With Charles Kuralt

A child who loves to fish will become an adult who will work to protect our fisheries. A child who loves to canoe will become an adult who will fight to protect our rivers. We will fail them miserably if we do not make the effort to engage them in both the joys and responsibilities of using and caring for our water resources for the they are the voters and taxpayers of the future. More important, if children grow up without the opportunities we have had in our lifetimes to experience the spectacular aquatic environment of our state, they will miss one of the greatest joys and privileges of being Texans.

Andrew Sansom, Water in Texas. Executive Director of Texas Parks and Wildlife Department, 1990-2001

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Water is the most critical resource issue of our lifetime and our children's lifetime. The health of our waters is the principal measure of how we live on the land.

Luna Leopold, Hydrologist

The river is the center of the land, the place where the waters, and much more, come together. Here is the home of wildlife, the route of explorers, and recreation paradise.

Tim Palmer, 1986

In an age when man has forgotten his origins and is blind even to his most essential needs for survival, water along with other resources has become the victim of his indifference.

Rachel Carson

Water is life's mater and matrix, mother and medium. There is no life without water.

Albert Szent-Gyorgyi

(Hungarian Biochemist, 1937 Nobel Prize for Medicine, 1893-1986)

Let us have a splendid legacy for our children ... let us turn to them and say 'this you inherit and guard it well, for it is far more precious than money ... and once it is destroyed, nature's beauty cannot be repurchased at any price.'

Ansel Adams

Water is the soul of the Earth.

W.H. Auden

MAKING A DIFFERENCE QUOTES

We must not, in trying to think about how we can make a big difference, ignore the small daily differences we can make which, over time, add up to big differences that we often cannot foresee.

Marian Wright Edelman

How wonderful that no one need wait a single moment to improve the world.

Anne Frank

We must become the change we want to see in the world.

Mohandas Karamchand Gandhi

I am only one, but still I am one. I cannot do everything, but still I can do something; and because I cannot do everything, I will not refuse to do something that I can do.

Helen Keller

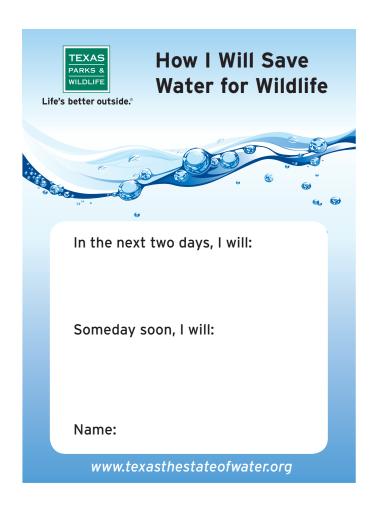
The activist is not the man who says the river is dirty. The activist is the man who cleans up the river.

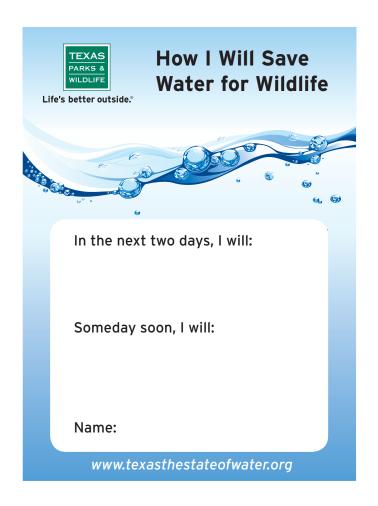
Ross Perot

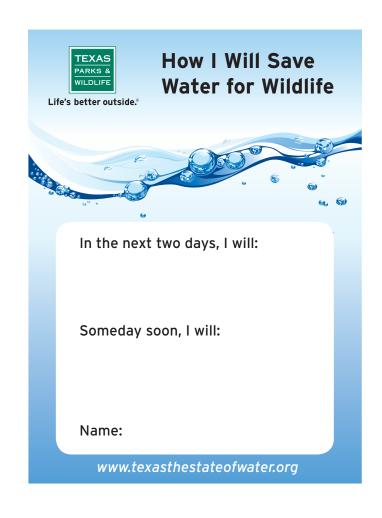
Unless someone like you cares a whole awful lot, nothing is going to get better. It's not.

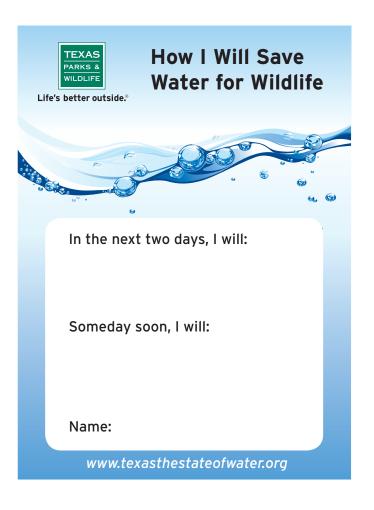
Dr. Seuss







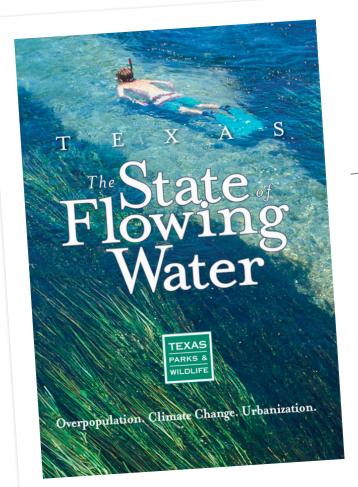




DOWNLOAD EDITABLE FLYERS

Included in the screening toolkit are editable flyers for each volume in the series. They are in Microsoft Word, ready for you to customize for your event.

 $\label{lem:condition} \mbox{Download them at } \textbf{www.texasthestateofwater.org/screening}$



The State of Flowing Water

Join us to watch Texas Parks and Wildlife's **The State of Flowing Water**. This one-hour documentary examines the threats facing Texas' rivers and streams and what can be done to protect our most precious natural resource.

ENTER DATE

Enter event location and time here

FOR MORE INFORMATION

Enter contact person or organization Phone and/or email

[insert logo in this cell, or replace text with sponsor name, if needed.]



DOWNLOAD A PRESS RELEASE

Also included in the screening toolkit is a press release template in Microsoft Word. Simply add in the information for your event, and it's ready to send to local media outlets.

Download them at www.texasthestateofwater.org/screening

FOR IMMEDIATE RELEASE

Media Contact: < host name here> Phone: <host phone number>

Email: <host email>

<today's date>

Award-winning Water Video Screening <date>

Community leaders at <your organization name here> are hosting a screening of <documentary name here>, part of an award-winning series of water resource documentaries produced by Texas Parks and Wildlife Department. <place, time>

<Summary of video here – page with summaries included in this kit>

The State of Water series tells the story of water in Texas, one of the most critical issues facing Texas today. The series chronicles the diverse water issues and threats facing our water resources and what people can do to protect this precious resource. Each documentary features stunning images of Texas water resources such as rivers, springs, bays, and estuaries plus interviews with a wide array of experts, stakeholders and policy makers.

Water is a vital natural resource for healthy people, our economy, and ecosystems. People utilize water for drinking, commercial, agricultural and recreational purposes. However, especially during times of drought, water supplies can be stretched given the competing interest for the limited supply. In addition to the critical need of water for human consumption, water is also needed for fish, wildlife, and their associated habitats. As the demand for water by people increases, the water available for wildlife decreases. A reduction in the amount of water available to fish and wildlife will affect the resiliency of the natural flora and fauna that characterize Texas.

A companion website, Texas The State of Water (www.texasthestateofwater.org), features links to additional information about the documentaries and related information.

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STATE OF WATER VIDEO SCREENING HOST EVALUATION

Name			_	Phone		
Email						
Screening Location			Scre	ening Date		
PLEASE RATE HOW MUCH Y	OU AGREE	WITH TH	E FOLLOW	ING STAT	EMENTS	
	Completely disagree	Somewhat disagree	Neither disagree nor agree	Somewhat agree	Completely agree	Don't know or not sure
This video screening was valuable to the community.						
The toolkit was helpful to me.						
The participants learned new information or perspectives about the need for protecting aquatic resources for wildlife and aquatic habitats.						
The discussion questions focused on the relevance of water issues to our community.						
The participants committed to making personal changes reflected by the comments on their pledges.						
I plan to host another screening.						
I will recommend this to others.						
What was the best part of hosting a screening?						
What were some of the challenges you faced?						
What suggestions do you have for the tool kit? T	he screening	s?				
What are some of the best ways to reach your co	ommunity wit	h the "Save	Water for W	ildlife" mess	age?	
What issue or message emerged as the most rel	evant for you	ır community	y?			

Please return completed forms to: Email: education@tpwd.state.tx.us Fax: (512) 389-8673



STATE OF WATER VIDEO SCREENING PARTICIPANT SIGN-IN

For TPWD Use Only: Class ID#	nly: Cla	Ss ID#
☐ Include on LBB report	report	☐ Include on Fed Aid report

	Video Title: □Vol. 1 State of Water	ater	□Vol. 4	Flowing Water	Water		∏Vol. 5 Gulf	. Gu	4 _	
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	Name (Please Print)	Email Provide your email address to receive free updates from Texas Parks and Wildlife Department. You many unsubscribe at any time.	Gender M/F (circle	Youth or Adult (circle	Ethnicity (circle one) AS-Asian; Al-American Indian/Alaska Native; B-Black/African American; Ha-Hawaiian/Pacific Islander; Hi-Hispanic; O-Other; W-White	Ethnicity (circle one) AS-Asian: Al-American Indian/Alaska Nati: B-Black/African American; Ha-Hawaiian/Pacific Islander; Hi-Hispanic; O-Other; W-Wnite	circle can Indian serican; : Islander;	One	Native; anic;	
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10			MF	ΥA	AS AI	В	На	Ξ	M O	
11			MF	ΥA	AS AI	В	На	Ξ	M O	
12			M F	ΥA	AS AI	В	На	Ξ	M O	_
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		Totals:								

www.texasthestateofwater.org/screenin	g
Download fillable version at	

Event Date:	_	Event Location (Facility Name):	ility Name):	City:	
Assistant Event Coordinators / Volunteer Name: (Please print)	Check if TPWD employee	Phone Number (with area code)	Email Address (Please print)	Signature (required)	Hours worked (including prep & wrap-up)

Please return completed forms by email, fax, or mail to:

Texas Parks and Wildlife Department 4200 Smith School Road Austin TX 78744 Aquatic Education

Email: education@tpwd.state.tx.us Fax: (512) 389-8673



ADDITIONAL TEXAS PARKS AND WILDLIFE RESOURCES RELATED TO WATER

Texas Parks and Wildlife website: www.tpwd.state.tx.us

Texas The State of Water website:

www.texasthestateofwater.org

- The Gulf of Mexico: America's Sea video and transcript
- State of Water Symposium key water leaders look back over the last ten years and discuss the state of Texas water issues
- Texas Parks & Wildlife magazine's 10 years of water issues
- The Drought Survival Kit
- Audio stories on water issues
- Volunteer opportunities

YouTube

Search "Texas Parks and Wildlife" for other TPWD videos related to the water, aquatic habitats, water issues and activities.

"Texas The State of Water" Educational Resources CD

PowerPoint presentations, primers on water issues and activity ideas on CD, available at no charge. Email education@tpwd.state.tx.us and coming soon to the TPWD website.

"Water Stories" DVD

A compilation of short, TPWD videos exploring the various dynamics of water issues across the state. These videos are also suitable for public screenings. Titles include: Save Water for Wildlife, The Cost of Water, Dealing with Drought, Last of the Bayous, The Desert Oasis, and many others. DVD available for order from education@tpwd.state.tx.us and coming soon to the TPWD website.

A digital copy of this publication, as well as the editable forms and flyers, is available at: www.texasthestateofwater.org/screening



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